

## **Food Stories – From Farm and Field to Market**

With over 38,000 farms in Oregon, both large and small, growing more than 250 products from wheat and beef, to salmon and berries, there are many delicious reasons to make a stop somewhere on the road from the farm to the market. In fact, Oregon is the number one U.S. producer of; blackberries, hazelnuts, peppermint, cranberries, rhubarb, grass seed, florist azaleas and Christmas trees.\*

All these products, and more, have seasons and stories that make the perennial journey from the farmer's fields to farmer's markets interesting, moving, and sometimes even epic and entertaining. In many cultures across the world, stories about our growers and producers are often recounted and handed down generations.

The "Food Stories Grant" is being provided by the #OregonMade Creative Foundation in conjunction with Travel Oregon. This grant will offer \$20,000 in funding to enable the selected applicant to explore the notion that Oregon's foodie culture is not just about the end products we enjoy eating, tasting and drinking, but also encompasses the stories that create the products. Ultimately, the successful Farm Stories Grant applicant will tell a unique story that weaves seasonal farming.

In addition to "documentary styled" content, proposed projects are encouraged to embrace different types of mediums (for example, 2D, 3D, Stop Motion animation, or graphics) and story structure (for example, narration, or non-linear storytelling).

Filmmakers from diverse backgrounds and/or stories including diverse subjects are encouraged.

### **Timeline:**

- Applications open 9 AM PST September 16<sup>th</sup>, 2019
- Deadline for applications: 5PM PST, October 14<sup>th</sup>, 2019
- Aiming to notify the winner by 5PM PST November 12<sup>th</sup>, 2019
- Delivery date due: Q2 or Q3 2020

### **The Pitch:**

A compelling short film (approx. 3-10 minutes) that will explore the statement "A lot can happen on the journey from farm and field to the tables and meals we all enjoy." What inspires you to dig deeper and explore the culture and traditions of farmers, farming and the way in which food and wine is entwined with life in Oregon?

### **You Are A Qualified Applicant If You Are:**

- A current Oregon resident and have been an Oregon resident for one full year prior to the application deadline.
- Able to pitch your proposal to the Review Committee if requested.
- Part of a filmmaking team of no more of 3 people.
- Have a sample or reel of content that demonstrates that you can capture the outdoor-adventure experience through your work.
- Have the capability to shoot and post your short film in Oregon, ready for completion by Spring/Summer 2020.
- Your project is able to be completed without additional funding over and above the amount of this Grant.

### **If You Are Selected You Will Receive:**

- \$15,000 to prep, travel to locations, shoot, and complete your short film.
- Distribution and marketing support from Oregon Film, and Travel Oregon.
- Production support from Oregon Film.
- In addition, you own the finished product and the footage.

### **How To Apply:**

- [Email](#) us your application - opens 9 AM PST September 16<sup>th</sup>, 2019 and closes 5PM PST, October 14<sup>th</sup>, 2019 (Email address: [makeit@oregonmade.org](mailto:makeit@oregonmade.org).)
- Please include the phrase “#OregonMade Farm Stories Grant” in your email subject line.
- Please include an “Application Cover Form” in your application [available here](#).

### **What to Include in Your Application:**

#### *1. Who are you?*

Tell us about your filmmaking background (experience, training, and connection to the film and material being proposed.) Are you working as a team or doing this solo?

#### *2. Why do you want to tell this story?*

What’s the proposed length, structure, storyline, look, feel, etc. ?

#### *3. How will your project be produced?*

Who are your partners, if any? Do you have specific subjects in mind? Have they agreed to participate?

#### *3. A detailed, projected budget. (Template [provided here](#))*

Remember to include prep, production, travel and accommodations, post, insurance and delivery expenses, as needed.

#### *4. A link to previous completed work.*

#### *5. A brief bio and contact information for all involved parties.*

#### *6. Please include an “Application Cover Form” in your application [available here](#).*

Limit your application to 2500 words or less (not including supporting images or footage)

Application assistance from the board and staff of the #OregonMade Creative Foundation and Oregon Film are available to applicants if needed.

Contact the #OregonMade Creative Foundation at [makeit@oregonmade.org](mailto:makeit@oregonmade.org) with questions.

**Deal Breakers:**

- Content must be created specifically for the Farm Stories Grant, previously produced projects being repurposed for this Grant should not be submitted; however new projects utilizing some form of pre-existing footage can be considered by individual review.
- Only non-commercial, non-instructional, non-promotional projects for which the individual applicant has overall control and primary creative responsibility will be considered.
- Only one application per individual or team and only one application per project is permissible.
- Fundraising clips will not be accepted.
- Organizations, full-time students, and non-professional applicants who produce art as a hobby are not eligible.
- No person or their immediate family, who is employed by a sponsoring partner may apply.

We will not fund:

- Capital construction (i.e. studio renovations).
- No work that has been partially completed.
- Reimbursement of fees already incurred.
- Promotion of completed work, other than the promotions already built into this grant.

**How Will The Submissions Be Reviewed?**

- The #OregonMade Creative Foundation and Travel Oregon will assemble a Review Committee of industry personnel, and/or film & video professionals who will review each application, assemble to hear the live pitches of the finalists, if needed, and make final recommendations for the granting of the award.
- Applications will be judged on the originality and creativity of the proposed project and on the craftsmanship and artistic merit exhibited in the sample work. Consideration will also be given to the applicant's perceived ability to complete the project (as summarized and budgeted in the application) within the time frame of the grant period.
- The Review Committee may also consider their subjective response to the applicant's project in comparison to other projects submitted.
- Filmmakers from diverse backgrounds and/or stories including diverse subjects are encouraged.

### **Conditions of Awards:**

- A shortlist of potential candidates may be invited to speak, and “pitch” their project, to the Review Committee prior to a final decision being made.
- The project should be completed by the late Spring/early Summer of 2020, however exceptions may be made on a case-by-case basis according to the production plan and needs of the selected project.
- A Financial Report and Completed Project Form verifying the project's completion along with a rewritable DVD or high quality Quicktime file of the completed work, if completed and/or available) must be submitted to the #OregonMade Creative Foundation by a mutually agreed to date.
- Budget approval by the #OregonMade Creative Foundation.
- Funded works must include the following statement in the credits, presented at a readable speed, “This project was supported by the #OregonMade Creative Foundation in conjunction with Travel Oregon” and include the logos of Oregon Film, Oregon Made, and Travel Oregon any other financial or in-kind sponsor designated by the #OregonMade Creative Foundation.
- The filmmaker will retain ownership and all rights to the completed projects. The #OregonMade Creative Foundation, Oregon Film and Travel Oregon retain the rights to present funded work at sponsored events, on their websites, for publicity and funding purposes, and for special screening and events hosted, in full or in part, by Oregon Film and Travel Oregon.
- Enter into a more formal agreement with the #OregonMade Creative Foundation.
- The program is open to all individual filmmakers and filmmaking teams of no more than 3 who have some professional experience in the medium.

The #OregonMade Creative Foundation will make every effort to safeguard submitted application materials but is not responsible for loss or damage to the work.

\*According to the Oregon Ag Link