

Oregon Outdoors and Health Grant 2019

The "Outdoors and Health Film Grant" is being provided by the #OregonMade Creative Foundation in conjunction with Travel Oregon. This grant will offer \$15,000 in funding to enable the selected applicant to explore the notion that spending time outdoors can improve health outcomes.

Oregonians and visitors are inspired by nature. It feeds our souls and enriches our well-being. We instinctively know that a life spent outdoors, is a life well spent indeed.

Not coincidentally, it also turns out that taking time off to explore and spend time in nature heals us.

Exploring the statement, “the relationship we have with the outdoors has the power to improve the health of everyone,” use the below shortlist of suggestions to find inspiration for your short film:

- Outdoor experiences can reduce inflammation, can combat mental fatigue and reduce the symptoms of depression.
- Walking in the woods (or “forest bathing”) can lower stress hormones and improve immunity.
- Hiking can help improve cognitive ability such as memory recall and can lower blood pressure.
- Exposure to green spaces can reduce the risk of type II diabetes, cardiovascular disease, stress and high blood pressure.
- Humans have an affinity for water – it can induce a meditative, calm mind that can result in better sleep.
- Pilot programs (such as [Park Prescriptions programs](#)) connecting time spent in the outdoors to positive health benefits are an increasing part of the portfolio of many healthcare providers.
- Camping can improve academic performance in students.

In addition to “documentary styled” content, proposed projects are encouraged to embrace different types of mediums (for example, 2D, 3D, Stop Motion animation, or graphics) and story structure (for example, narration, or non-linear storytelling). Ultimately, the successful Outdoors Film Grant project will tell a unique story that correlates the effects of spending time outdoors with better health and well-being.

Timeline:

- Applications open April 5, 2019
- Deadline for applications: 5PM PST, May 17 2019
- Aiming to notify the winner by the end of June, early July 2019
- Delivery date due: Q1 or Q2 2020

The Pitch:

A compelling short film (approx. 5-15 minutes) that will explore the statement, “the relationship we have with the outdoors has the power to improve the health of everyone.” Please try to be clear about the goal you are trying to achieve and/or the story you are trying to tell.

You Are A Qualified Applicant If You Are:

- A current Oregon resident and have been an Oregon resident for one full year prior to the application deadline.
- Able to pitch your proposal to the Review Committee if requested.
- Part of a filmmaking team of no more of 3 people.
- Have a sample or reel of content that demonstrates that you can capture the outdoor-adventure experience through your work.
- Have the capability to shoot and post your short film in Oregon, ready for completion by Q1 or Q2 of 2020
- Your project is able to be completed without additional funding over and above the amount of this Grant.

What You Get if You Are Selected:

- \$15,000 to prep, travel to locations, shoot, and complete your short film.
- Distribution and marketing support from Oregon Film, and Travel Oregon.
- Production support from Oregon Film.
- If needed, logistical support from Oregon State Parks.
- In addition, you *own* the finished product and the footage.

How To Apply:

- [Email](#) us your application - opens **9AM April 5, 2019 and closes 5PM May 17, 2019** Pacific Standard Time. (Email address: makeit@oregonmade.org.)
- Please include the **phrase “#OregonMade Oregon Outdoors and Health Grant”** in your email subject line.
- Please include an “Application Cover Form” in your application [available here](#).

What to Include in Your Application:

1. Who are you?
Tell us about your filmmaking background (experience, training, and connection to the film and material being proposed.)
2. How will your project be filmed?
Remember that some amazing outdoor areas around the state are designated as “wilderness” and cannot (legally) accommodate any filming activity within their boundaries while some areas have been greatly restricted for filming (e.g. Smith Rock) due to over subscription in the past. Be open-minded to alternate areas for these types of locations.
3. A detailed, projected budget.
Remember to include prep, production, travel and accommodations, post, insurance and delivery expenses, as needed.
4. A link to previous completed work.
5. A brief bio and contact information for all involved parties.
6. Please include an “Application Cover Form” in your application [available here](#).

Limit your application to 2500 words or less (not including supporting images or footage)

Application assistance from the board and staff of the #OregonMade Creative Foundation and Oregon Film are available to applicants if needed. Contact the #OregonMade Creative Foundation at makeit@oregonmade.org with questions.

Deal Breakers:

- Content must be created specifically for the Oregon Outdoors and Health Grant, previously produced projects being repurposed for this grant should not be submitted; however new projects utilizing some form of pre-existing footage can be considered.
- Only non-commercial, non-instructional, non-promotional projects for which the individual applicant has overall control and primary creative responsibility will be considered.
- Only one application per individual or team and only one application per project is permissible.
- Fundraising clips will not be accepted.
- Organizations, full-time students, and non-professional applicants who produce art as a hobby are not eligible.
- No person or their immediate family, who is employed by a sponsoring partner may apply.

We will **not** fund:

- Capital construction (i.e. studio renovations)
- Work that has already been completed
- Reimbursement of fees already incurred
- Promotion of completed work, other than the promotions we have built into this grant

How Will We Will Review the Submissions?

- The #OregonMade Creative Foundation and Travel Oregon will assemble a Review Committee of industry personnel, and/or film & video professionals who will review each application, assemble to hear the live pitches of the finalists, if needed, and make final recommendations for the granting of the award.
- Applications will be judged on the originality and creativity of the proposed project and on the craftsmanship and artistic merit exhibited in the sample work. Consideration will also be given to the applicant's perceived ability to complete the project (as summarized and budgeted in the application) within the time frame of the grant period.
- The Review Committee may also consider their subjective response to the applicant's project in comparison to other projects submitted.

Conditions of Awards:

- A shortlist of potential candidates may be invited to speak, and "pitch" their project, to the Review Committee prior to a final decision being made.
- The project should be completed by the autumn of 2019, however exceptions may be made on a case-by-case basis according to the production plan and needs of the selected project.
- A Financial Report and Completed Project Form verifying the project's completion along with a rewritable DVD or high quality Quicktime file of the completed work (if completed and/or available) must be submitted to the #OregonMade Creative Foundation by a mutually agreed to date.
- Budget approval by the #OregonMade Creative Foundation.
- Funded works must include the following statement in the credits, presented at a readable speed, "This project was supported by the #OregonMade Oregon Outdoors and Health" and include the logos of Oregon Film, Oregon Made, and Travel Oregon any other financial or in-kind sponsor designated by the #OregonMade Creative Foundation.
- The filmmaker will retain ownership and all rights to the completed projects. The #OregonMade Creative Foundation, Oregon Film and Travel Oregon retain the rights to present funded work at sponsored events, on their websites, for publicity and funding purposes, and for special screening and events hosted, in full or in part, by Oregon Film and Travel Oregon.
- Enter into a more formal agreement with the #OregonMade Creative Foundation.

- The program is open to all individual filmmakers and filmmaking teams of no more than 3 who have some professional experience in the medium.

More information can be [found here](#).

Application Coversheet [found here](#).

The #OregonMade Creative Foundation will make every effort to safeguard submitted application materials but is not responsible for loss or damage to the work.