

Oregon's Magical Winter Season Grant

A \$15,000 “Winter Season Grant” is being provided by the OregonMade Creative Foundation, in conjunction with Travel Oregon. The purpose of this grant is to support local content creators who are producing high-quality, innovative multimedia content about Oregon that inspires travel to or around the state.

Oregon's Winter Season –November through April

About the Magical Winter Season Grant:

Winter brings opportunity for outdoor adventures, ranging from peaceful to thrilling.

The successful, original pitch will interpret the aspects of Oregon's winter season and serve to inspire. The winning pitch will show, not tell, what (some consider to be) the state's “secret season” - winter - in a whole new way. Your short film series of moving "postcard stories" will captivate and encourage people to experience the winter season for themselves.

The applicant will be expected to create a series of two or more short moving "postcard stories" that will reveal a compelling story of what makes winter in Oregon magical.

Remember, a postcard can be almost *anything*, so be creative and inspirational.

(Oregon's Winter Season –November through April)

Timeline:

- Fall-Winter 2018-19 Grant
- Launch: 10/1/18
- Deadline for applications: 10/26/18
- Winner Announced: 11/21/18
- A series of 2 or more short *moving “postcard stories”* - target delivery date: April 2019.

About The Pitch:

What do you find magical Oregon's winter season? Do you have a unique activity or place you visit when the crowds have left? How is it different

from other Oregon seasons? Does the cold of winter inspire intense and dynamic activity, or is it blazing with warm possibilities? The successful short moving postcards will tell a story(s) that will ably inspire, or excite viewers to take a fresh look at Oregon's winter season.

Are You a Qualified Applicant?:

- You are an established or emerging, Oregon resident filmmaker candidate.
- Able to demonstrate that you can produce a compelling short film series that will inspire travel to and around Oregon during the winter season.

How Do You Apply:

- Email your application to makeit@oregonmade.org.
- Taking applications from **Monday October 1st, 2018 at 9AM until Friday, October 26th, 2018 at 5pm Pacific Standard Time.**
- Include the phrase “#OregonMade Winter Season Grant” in your email subject line.
- Include an “Application Cover Form” in your application.

More information is available at OregonMade.org/grants.

What to Include in Your Application:

- Who you are - tell us about your filmmaking background (experience, training, and connection to the material being proposed.)
- How will your project be filmed?
- A detailed, projected budget .
- A link to previous, completed work.
- A brief bio and contact information for all involved parties.
- Tell us about additional distribution opportunities you may bring to the table or connect to this unique content.
- Please include an “Application Cover Form” in your application available at www.OregonMade.org/grants.
- Limit your application to 2500 words or less (not including supporting images or footage).
- Tell us about your history and connection to living in Oregon.

Application assistance from the board and staff of the OregonMade Creative Foundation and Oregon Film are available to applicants if needed. Contact the OregonMade Creative Foundation at makeit@oregonmade.org with

questions.

Deal Breakers:

- Only non-commercial, non-instructional, non-promotional projects for which the individual applicant has overall control and primary creative responsibility will be considered.
- Only one application per individual or team and only one application per project is permissible.
- Fundraising clips will not be accepted.
- No person, or their immediate family, who is employed by a sponsoring partner may apply.
- Filmmakers must be residents of Oregon.

Grant Funding Will Not Be Considered For:

- Capital construction (i.e. studio renovations.)
- Work that has already been completed.
- Reimbursement of fees already incurred.
- Promotion of completed work, other than the promotions we have built into this grant.

How Will We Will Review the Submissions?

- The OregonMade Creative Foundation will assemble a Review Committee of industry personnel, and film & video professionals who will review each application, assemble to hear the live pitches of the finalists, and make final recommendations for the granting of the award.
- Applications will be judged on the originality and creativity of the proposed project and on the craftsmanship and artistic merit exhibited in the sample work. Consideration will also be given to the applicant's perceived ability to complete the project (as summarized and budgeted in the application) within the time frame of the grant period.
- The Review Committee may also consider their subjective response to the applicant's project in comparison to other projects submitted.

Conditions of Awards:

- The finalists will be notified by the end of November 2018 but a shortlist of potential candidates may be invited to speak, and "pitch" their project, to the Review Committee prior to a final decision being made.
- Ideally the project should be completed by April 2019, however ex-

- ceptions may be made on a case-by-case basis according to the production plan and needs of the selected project.
- A Financial Report and Completed Project Form verifying the project's completion along with a rewritable DVD of the completed work (if completed and/or available) must be submitted to Oregon Film by a mutually agreed to date.
 - Budget approval by the OregonMade Creative Foundation.
 - Your budget should include, but not limited to, costs for:
 - Prep & development
 - Production, shoot, creation
 - Permitting, location fees, licensing fees, if any
 - Post production, finishing
 - Insurance
 - Funded works must include the following statement in the credits, presented at a readable speed, “This project was supported by the #OregonMade Winter Season Grant” and include the logos of Travel Oregon, Oregon Film and OregonMade.
 - The filmmaker will retain ownership and all rights to the completed projects. Travel Oregon and Oregon Film will retain the rights to present funded work at sponsored events, on their websites, for publicity and funding purposes, and for special screening and events hosted, in full or in part, by Travel Oregon, the OregonMade Creative Foundation and Oregon Film.
 - Travel Oregon and the Oregon Made Creative Foundation will have final creative sign-off of any content deliverables.
 - The filmmaker will be required to enter into a formal agreement with the OregonMade Creative Foundation prior to funding.

More information can be found at <http://www.oregonmade.org/grants--ops.html>

The OregonMade Creative Foundation will make every effort to safeguard submitted application materials but is not responsible for loss or damage to the work.