



## **“Oregon’s Outdoors Are for Everyone”**

Oregon’s open spaces and outdoor pursuits are for all Americans and visitors, yet there is a well documented inequity in America that is deeply rooted in our shared cultural history, and as a whole, our outdoor spaces are not equally utilized for a multitude of historical, social and cultural reasons. The Outdoor Adventure Film Grant '21 (OAFG21) aims to help support and amplify stories and storytellers (both in front of and behind the camera) utilizing Oregon’s outdoor spaces as a backdrop. The OAFG21 specifically invites experienced BIPOC filmmakers, and on-camera subjects that can create a short film pitch that should be able to inform, inspire, capture and/or reveal a personal journey involving an outdoor pursuit that is set against the backdrop of Oregon’s majestic landscape.

The \$20,000 Grant is being provided by the [Oregon Made Creative Foundation](#) in conjunction with [Travel Oregon](#).

We hold these three values to be important; justice, opportunity, and community - combining together to form a more equitable future.

Timeline:

- Applications open 9 AM PST August 7, 2020
- Deadline for applications: 5PM PST September 4, 2020
- Aiming to notify the winner by end of October, 2020
- Projected Delivery Date: Summer 2021

Find links to descriptions of previous winning projects here:

["Our Trails Too"](#) (2018)

["Pedal Through"](#) (2019)

[“Any Oregon Sunday”](#) (2020)



**TRAVEL  
OREGON**

### **You Are A Qualified Applicant If You Are:**

- A member of the BIPOC (Black, Indigenous, Person of Color) community.
- A current Oregon resident and have been an Oregon resident for one full year prior to the application deadline. If you are part of a filmmaking team (i.e. the credited directors), that team should be no more than 3 people.
- A current Oregon resident and have been an Oregon resident for one full year prior to the application deadline.
- If you are part of a filmmaking team (i.e. the credited directors), that team should be no more than 3 people.
- Available to pitch or further explain your proposal to the Review Committee if requested.
- Have a sample or reel of content that demonstrates that you will be able to capture the outdoor-adventure experience through your work.
- Have the capability to shoot and post your short film in Oregon, ready for completion by Spring 2021.

### **If You Are Selected You Will Receive:**

- \$20,000 to prep, travel to locations, shoot, and complete your short film.
- Distribution and marketing support from Oregon Film, and Travel Oregon.
- Production support from Oregon Film.
- In addition, you own the finished product and the footage (subject to a non-exclusive license for Travel Oregon and/or Oregon Film & Oregon Made Creative Foundation to use, reproduce, display, and publish the work product subject to coordination and non-interference with the Grantee's general release plan).

### **How To Apply:**

- [Email](#) us your application - opens 9 AM PST August 7, 2020 and closes 5PM PST, September 4, 2020 (Email address: [makeit@oregonmade.org](mailto:makeit@oregonmade.org).)
- Please include the phrase "#OregonMade OAFG21" in your email subject line.
- Please include an "Application Cover Form" in your application [available here](#).

### **What To Include In Your Application:**

#### *1. Who are you?*

Tell us about your filmmaking background (experience, training, and connection to the film and material being proposed.) Are you working as a team or doing this solo?

#### *2. Why do you want to tell this story?*

What's the proposed length, structure, storyline, look, feel, etc. ?

#### *3. How will your project be produced?*

Who are your partners, if any? Do you have specific subjects in mind? Have they already agreed to participate?

#### *3. A detailed, projected budget. (Template [provided here](#))*

Remember to include prep, production, travel and accommodations, post, insurance, and delivery expenses, as needed.

#### *4. A link to previous completed work.*

#### *5. A brief bio and contact information for all involved parties.*

6. Please include an “Application Cover Form” in your application [available here](#).

Limit your application to 2500 words or less (not including supporting images or footage.)

Please note: Application assistance from the board and staff of the Oregon Made Creative Foundation and Oregon Film are available to applicants if needed.

Contact the Oregon Made Creative Foundation at [makeit@oregonmade.org](mailto:makeit@oregonmade.org) with questions.

**Deal Breakers:**

- Content must be created specifically for this Outdoor Adventure Film Grant, previously produced projects being repurposed for this Grant should not be submitted; however new projects utilizing some form of pre-existing footage can be considered by individual review.
- Only non-commercial, non-instructional, non-promotional projects for which the individual applicant has overall control and primary creative responsibility will be considered.
- Only one application per individual, or team, and only one application per project is permissible.
- Fundraising clips will not be accepted.
- Organizations pitching promotional or marketing material, full-time students, and non-professional applicants who produce art as a hobby are not eligible.
- No person or their immediate family, who is employed by a sponsoring partner may apply.

**The Grant Will Not Fund:**

- Capital construction (i.e. studio renovations).
- No work that has been partially completed.
- Reimbursement of fees already incurred.
- Promotion of completed work, other than the promotions already built into this grant.

**Description Of Participating Parties:**

Oregon Film (OFVO), Oregon Made Creative Foundation (OMCF), Travel Oregon (TO)

**How Will The Submissions Be Reviewed?**

- The Oregon Made Creative Foundation and Travel Oregon will assemble a Review Committee of industry personnel, and/or film & video professionals who will review each application, assemble to hear the live pitches of the finalists, if needed, and make final recommendations for the granting of the award.
- Applications will be judged on the adherence to the OAFG’s stated goals, the originality and creativity of the proposed project, and on the craftsmanship and artistic merit exhibited in the sample work. Consideration will also be given to the applicant’s perceived ability to complete the project (as summarized and budgeted

in the application) within the time frame of the grant period.

- The Review Committee may also consider their subjective response to the applicant's project in comparison to other projects submitted.

**Conditions Of Awards:**

- A shortlist of potential candidates may be invited to speak, and “pitch” their project, to the Review Committee prior to a final decision being made.
- The project should be completed by the Summer of 2021, however exceptions may be made on a case-by-case basis according to the production plan and needs of the selected project.
- A Financial Report and Completed Project Form verifying the project's completion along with a rewritable DVD or high quality Quicktime file of the completed work, if completed and/or available) must be submitted to the Oregon Made Creative Foundation by a mutually agreed upon date.
- Budget will be approved by the Oregon Made Creative Foundation.
- Funded works must include the following statement in the credits, presented at a readable speed, “This project was supported by the Oregon Made Creative Foundation in conjunction with Travel Oregon” and include the following approved logos: Oregon Film, Oregon Made, and Travel Oregon as well as any other financial or in-kind sponsor designated by the Oregon Made Creative Foundation.
- Social Media handles must be used in all PR's, social media posts, etc.:
  - Facebook: @oregonfilm, @traveloregon
  - Twitter: @OregonMadeCF, @oregonfilm, @traveloregon
  - Instagram: @oregonmadeCF, @oregonfilm, @traveloregon
  - Hashtag suggestions: #OregonMade, #OregonMadeCreativeFoundation, #OAFG21, #traveloregon
- The filmmaker will retain ownership and all rights to the completed project(s). However, TO, OFVO and OMCF will retain a perpetual, non-exclusive license to use, reproduce, display, and publish the work product subject to coordination and non-interference with the Filmmaker's general release plan. TO, OFVO and OMCF will retain the right to speak about and generally present non-confidential information about the funded work at events, on their websites, for their publicity and funding purposes as well as special screenings and events.
- The filmmaker will enter into a more formal agreement with the Oregon Made Creative Foundation.
- The program is open to all qualifying individual filmmakers and filmmaking teams of no more than 3 who have some professional experience in the medium.
- The filmmaker and team will agree to social media guidelines as outlined by all parties prior upon acceptance of award.

The Oregon Made Creative Foundation will make every effort to safeguard submitted application materials but is not responsible for loss or damage to the work.

**QUESTIONS?**

Email address: [makeit@oregonmade.org](mailto:makeit@oregonmade.org)